

Mayor's Fund to Advance New York City

GENERAL INFORMATION	
Organization Name	Mayor's Fund to Advance New York City
Organization's Website	http://www.nyc.gov/fund
NYS Registration ID	212209
EIN	13-3783906
Street Address 1	253 Broadway
Street Address 2	8th Floor
City	New York
State	NY
Zip Code	10007
Completed On:	2/10/2014
Contact Person	Diana Petty
Title of Contact Person	Senior Programs and Communications Manager
Email Address	dpetty@cityhall.nyc.gov
Phone Number	212-788-7794
Name of Person Completing Survey	Diana Petty
Title	Senior Programs and Communications Manager
Timestamp	2/10/2014 5:03:38 PM

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DESCRIPTION OF EFFORTS	
<p>Please describe the types of assistance that your organization has provided to those affected by Hurricane Sandy.</p>	<p>The Mayor's Fund's Hurricane Sandy response has supported efforts in two primary phases: 1) Emergency Response Projects and 2) Recovery and Rebuilding Projects. As part of the City's emergency field operations effort, in the weeks following the storm the Mayor's Fund responded to specific relief needs in real-time, ensuring that those needs were met on the very same day or as fast as possible. Funds were used to provide hot meals (more than 330,000); relief supplies and storage/distribution (including approximately: 350,000 cleaning supply items, 300,000 personal toiletries, 110,000 body warmers; 30,000 batteries, and co-payments of medications for homebound New Yorkers); transportation for evacuees (to Distribution Centers, shower facilities and shelters) and volunteers (to dispatch service locations); groceries (including fresh produce and nonperishables); debris removal crews; and daily living needs (including portable restrooms and shower facilities). These were provided in coordination with the City's Distribution and Restoration Centers, New York City agencies, City Community Recovery Directors, along with community partners and local elected officials.</p> <p>In the second phase of hurricane response, the Mayor's Fund teamed up with philanthropic partners to sponsor a number of large-scale initiatives including loans and grants to more than 720 small businesses and 150 nonprofit organizations impacted by the storm; a network of housing counselors and legal service providers to help residents navigate the rebuilding process serving more than 2,100 homeowners; legal services for Sandy-affected families totaling 5,488 hours of attorney and paralegal volunteering; working with City agencies and community partners to engage over 15,000 volunteers; expanded capacity for the city's emergency food network, such as soup kitchens and food pantries, through mini-grants that resulted in nearly 3 million pounds of food serving 450,000 individuals; repairs to childcare centers and materials for interim facilities; replacing over 93,000 lost or damaged materials for impacted public libraries; outreach workers to support immigrant and non-English speaking community members who assisted over 6,000 households; citywide and borough-specific Sandy coordinators for nonprofit service organizations; and making academic support (including mentoring/counseling and tutoring) available to 20,000 public school students in affected communities.</p> <p>The Mayor's Fund continues to support a series of ongoing recovery and rebuilding initiatives, including mold treatment for at least 2,000 homes in conjunction with awareness workshops which have trained 1,467 individuals, and provided 3,230 free clean-up kits; a home repair program for up to 600 homes meeting eligibility requirements; a citywide storefront improvement program to help renovate and revitalize impacted economic corridors; and a construction jobs program to train and engage at least 400 residents of storm-affected communities for rebuilding-related employment.</p>
<p>On what date did your organization begin work relating to Hurricane Sandy?</p>	10/30/2012
<p>Is your organization still conducting Hurricane Sandy related work?</p>	Yes
<p>On what date did your organization complete work relating to Hurricane Sandy? If not yet completed, please indicate when the work is expected to conclude.</p>	8/31/2015
<p>Is your organization providing immediate or long-term relief?</p>	Yes

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Phone Number	212-788-7794
Website	http://www.nyc.gov/fund
Email Address	fund@cityhall.nyc.gov
Special Instructions	
What geographical areas have been (or will be) served by your organization in response to Hurricane Sandy?	Manhattan, Queens, Brooklyn, Staten Island, Bronx
What kind of services have been provided by your organization in response to Hurricane Sandy?	Food, Emergency Shelter, Housing Assistance, Cleanup, Rebuilding/Repair, Case Management, Non-food relief supplies, Volunteer Coordination/Training, Organization Capacity Building/Support, Legal Assistance, Medical Supplies, Counseling, Grants to other organizations

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FUNDRAISING	
Amount Raised (Cash, not Gift-in-Kind) for Hurricane Sandy	60688496
How much of those funds are/were restricted by donors for Hurricane Sandy related work?	60688496
Value of goods and services (in-kind) donated to your organization	7579581.91
Description of in-kind donations:	The in-kind donations received include prepared meals, groceries, clothing, water, cleaning supplies, personal toiletries, and blankets. Other donated goods include furniture, flashlights, batteries, and supply transportation.
How in-kind donations were valued:	market value, donor provided
Please indicate the 10 largest GIK contributors to your organization. For each contributor please include the name, address, telephone number, and the GIK value.	Nike, 1 Bowerman Dr. Beaverton, OR 97005, \$1,275,855.00 New York Road Runners, 156 W. 56th St. New York, NY 10019, \$1,213,286.00 Sears, 3333 Beverly Rd. Hoffman, IL 60179, \$1,000,000.00 One Kings Lane, 1355 Market St. San Francisco, CA 94103, \$585,000.00 Pepsi Co., 700 Anderson Hill Rd. Purchase, NY 10577, \$337,500.00 Brookfield 3 World Financial Center NY, NY 10281, \$325,000.00 Modell/Es Sporting Goods, 498 Fashion Ave. New York, NY 10018, \$280,000.00 Fairway, 2284 12th Ave. New York, NY 10027, \$250,000.00 Fuller Brush, 1 Fuller Way Great Bend, KS 67530, \$224,000.00 Bloomingdale/Es, 1000 Third Ave. New York, NY 10022, \$221,285.00
Please indicate the 10 largest recipients of GIK materials your organization distributed. For each recipient please include the name, address, telephone number, and the GIK value.	Donated goods were distributed to residents of impacted neighborhoods through the City/Es Distribution Centers. A small portion of goods were donated to storm-impacted nonprofits. These include: The Arts House Schools (Coney Island, Brooklyn), Eyebeam (Chelsea, Manhattan), White Wave (DUMBO, Brooklyn), Socrates Sculpture Park (Astoria, Queens), Brooklyn Waterfront Artists (Red Hook, Brooklyn), Surf Solomon Senior Center (Coney Island, Brooklyn), Howard Beach Senior Center (Howard Beach, Queens), New Dorp Beach Friendship Club (New Dorp, SI), RAICES/Red Hook Senior Center (Red Hook, Brooklyn), Coney Island USA (Coney Island, Brooklyn).
Is your organization still conducting fundraising for relief efforts?	No
If your organization is still conducting fundraising for relief efforts, please indicate the methods used:	

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EXPENDITURES	
How much has your organization spent or disbursed on Hurricane Sandy relief to date?	55610213.03
Total dollar amount made in grants to organizations	56020624.19
Number of organization to which grants were provided	70
Total dollar amount made in grants to individuals/households	
Number of individuals/households to which grants were provided	
Total amount spent on supplies purchased by your organization for Hurricane Sandy relief	1522362.44
Describe these supplies:	bottles of water; blankets; cleaning supplies; batteries; body warmers; personal toiletries; bags of groceries; baby care supplies; co-payment (or full cost of the drug, in some cases) for prescription medication for homebound individuals; warm clothing; portable restroom units; shower facilities; trailer space for in-the-field coordination.
Total amount spent on shipping supplies	552420
Total amount spent on transportation for staff and volunteers	100920
Total amount spent on transportation for individuals impacted by Hurricane Sandy	48397
Total amount spent on shelter/feeding for staff and volunteers	82444
Total amount spent on shelter/feeding for individuals impacted by Hurricane Sandy	1616137
Total amount spent on storage/warehousing incurred only because of Hurricane Sandy	5500
Total amount allocated for pre-existing storage/warehouse costs for which Hurricane Sandy funds were used	
Total amount paid to third parties for services (e.g. payments to contractors, health professionals, etc.)	544652

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<p>State the name of the service provider and describe nature of services provided and the amount paid for these services by your organization</p>	<p>CEO Works (debris removal); DOE Fund (debris removal); Margarella Industrial Construction (rebuilding & restoring); Balaton Construction (childcare center repairs); Lead Me Out (childcare center repairs); Brink Elevator Corporation (childcare center repairs); Kinko's (signage and outreach materials)</p>
<p>Total amount spent on personnel that were hired/employed in response to Hurricane Sandy</p>	<p>84872</p>
<p>Personnel hired/employed prior to Hurricane Sandy for which Hurricane Sandy funds were allocated</p>	
<p>Total amount spent on other administration/overhead</p>	
<p>Describe administration/overhead expenses</p>	
<p>Total amount spent on other categories, not defined above</p>	<p>83839</p>
<p>Please describe these expenses</p>	<p>Online donation bank processing fee and publication printing.</p>

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UNSPENT FUNDS AND PLANS	
What is the dollar amount of Hurricane Sandy funds yet to be spent by your organization?	12657116
What is your organization's plan for using any remaining funds not spent for Hurricane Sandy relief?	Unspent funds represent unpaid grant commitments. The MayorÆs Fund has ten active grants, with the end date on some going through 2015. Any future unsolicited contributions will be applied to the ongoing home repairs program in partnerships with Neighborhood Revitalization NYC (NRNYC).