

**New York State Office of the Attorney General
Charities Bureau**

Hurricane Sandy Relief Information - March 2013 Update

PLEASE NOTE: *In answering the questions below, please update the information you provided in response to our earlier questionnaire. If there has been no change in the information previously provided in response to any question, please indicate "no change." However, where financial information is requested, please provide aggregate amounts to date, rather than since the date of your earlier response.*

Name of Organization: Kids in Distressed Situations, Inc. (K.I.D.S.)

1.	What is the dollar amount of donations and pledges that your organization has raised to date in response to Hurricane Sandy? If your organization has received any donated (in-kind) goods or services, please describe those in-kind donations and explain how you determined their value in sections (b) and (c).	
(a)	Category	Raised to Date
	Cash/cash equivalents	\$336,212
	Outstanding pledges	\$0
	Value of goods and services (in-kind) donated to your organization	\$20,000,000
(b)	Description of in-kind donations: For K.I.D.S. Hurricane Sandy Disaster relief efforts, K.I.D.S. received millions of dollars' worth of blankets, warm clothing, outerwear, boots, shoes, books, educational materials, toys, and baby products, including formula, diapers, cribs and baby clothing. Many of our largest corporate donors were immediately on board following the disaster. For example, Scholastic donated over \$1 million in books to help rebuild local NY and NJ libraries that were destroyed after Hurricane Sandy.	
(c)	Explanation of how in-kind donations were valued: All in-kind donations are valued by our K.I.D.S. product donors. Most donors value their merchandise at retail value, while others choose to value their merchandise at wholesale value. In all cases, K.I.D.S. evaluates the amount, quantity and type of merchandise provided to ensure that donor valuation is fair and accurate.	
2.	Are the amounts reported above being used solely for Hurricane Sandy relief? If not, please indicate the portion of those funds that have or will be used for other purposes and describe those purposes.	
	Yes, both financial and in-kind gifts have been and will continue to be designates for Hurricane Sandy Relief.	

3.	How much has your organization spent or disbursed on Hurricane Sandy relief to date?	
(a)	Amount: \$ <u>102,000</u>	
(b)	Please detail the above amount by completing the categories below:	
	Category	Amount to Date
	Direct expenditures by your organization on supplies and/or services (please only include any expenditures paid by your organization for direct Hurricane Sandy relief and not grants or funding provided to individuals, businesses or other organizations)	\$102,000
	Grants or funding provided to other organizations for Hurricane Sandy relief	\$0
	Grants or funding provided to individuals, families or businesses for Hurricane Sandy relief (please include any items such as emergency cash grants, loans, gift/debit cards or similar assistance)	\$0
	The value of any goods or services donated (in-kind) to your organization that were disbursed in response to Hurricane Sandy.	\$20 million in in-kind gifts
	Other (please describe)	
4.	Please describe the types of assistance that your has organization provided to those affected by Hurricane Sandy. What populations or geographical areas have been (or will be) served by your organization in response to Hurricane Sandy?	
	<p>As mentioned above, thus far, K.I.D.S. has provided victims of Hurricane Sandy with over \$20 million worth of basic essentials. After K.I.D.S.' initial relief efforts, which consisted of the distribution of immediate essentials, such as warm clothing, shoes, blankets and baby products, K.I.D.S. began to focus its efforts on seasonal and long-term needs and rebuilding. Since Hurricane Sandy occurred fairly close to the holiday season, many families simply did not have the funds or time to provide toys for their children, or a location to celebrate. To rectify this, K.I.D.S. threw 8-10 local holiday parties throughout the five NYC boroughs. In total, K.I.D.S. distributed over 5,000 toys to families in need! Following the holidays, K.I.D.S. began to rebuild school libraries through Scholastic's books donations. Currently, K.I.D.S. is working on an "Extreme Home Makeover" project. In partnership with a local organization, K.I.D.S. is helping to rebuild families' homes by refurbishing children's rooms. In all of the aforementioned initiatives, K.I.D.S. is working with Hurricane Sandy victims living in the most impacted regions throughout the state of NY and NJ.</p>	
5.	Has your organization provided grants or funding to other organizations for Hurricane Sandy relief efforts? If so, which organizations have received those funds, what is the dollar amount provided to them and what is the intended use of the funds? What policies and procedures does your organization follow to determine the need for such funding and to monitor the use funds?	
	No it has not.	

6.	Has your organization provided direct grants or funding to individuals, families or businesses for Hurricane Sandy relief? If so, please describe the types of the assistance that your organization has provided to date. What policies and procedures does your organization follow to determine the need for such funding and to monitor the use funds? For the purposes of this question please include any items such as emergency cash assistance, loans, gift/debit cards or direct payment of expenses on behalf those impacted by Hurricane Sandy.
	In some cases, K.I.D.S. provided gift cards to families during the holiday season.
7.	What is your organization's plan for using any surplus funds not spent for Hurricane Sandy relief?
	Based on our current projections and the amount of merchandise that K.I.D.S. has already provided for victims of Sandy, we do not foresee a surplus in funds for Sandy.
8.	Has your organization received funding from other organizations for Hurricane Sandy relief efforts? If so, please identify the organizations that provided the funds, the amount received and a description of how the funds have been or will be used.
	No it has not.
9.	Is your organization still conducting fundraising for relief efforts? If so, please describe the methods by which you are raising funds.
	K.I.D.S. is not aggressively fundraising for relief efforts. However, on our website, there is information on how to donate to our Hurricane Sandy Relief Fund.
10.	Is your organization still conducting relief efforts? If so, please describe how individuals, businesses or organizations seeking assistance can contact your organization.
	K.I.D.S. continues to conduct relief efforts. K.I.D.S. does not serve individuals directly, but works with local partner not-for-profits who distribute K.I.D.S. merchandise alongside other Sandy related services. If an organization is interested in becoming a partner agency, they simply need to visit our website at www.kidsdonations.org and fill out our agency application. Only valid 501 (c) (3) organizations are considered, and specific criteria will apply.

Print Name and Title of Representative

Date


Signature of Representative

3/22/2013

Please email this document with your responses to sandyresponse@ag.ny.gov by March 22, 2013. You may obtain an electronic copy of this document by emailing a request to that same address.