

**New York State Office of the Attorney General
Charities Bureau**

Hurricane Sandy Relief Information - March 2013 Update

PLEASE NOTE: In answering the questions below, please update the information you provided in response to our earlier questionnaire. If there has been no change in the information previously provided in response to any question, please indicate "no change." However, where financial information is requested, please provide aggregate amounts to date, rather than since the date of your earlier response.

Name of Organization: American Humane Association, 1400 16th Street, NW, Suite 360, Washington DC 20036

1.	What is the dollar amount of donations and pledges that your organization has raised to date in response to Hurricane Sandy? If your organization has received any donated (in-kind) goods or services, please describe those in-kind donations and explain how you determined their value in sections (b) and (c).	
(a)	Category	Raised to Date
	Cash/cash equivalents	\$163,911
	Outstanding pledges	\$0
	Value of goods and services (in-kind) donated to your organization	\$199,290
(b)	Description of in-kind donations: American Humane Association received product donations from a number of corporate sponsors—dog and cat food from Mars Petcare and FreeHand, cat litter from Oil-Dri, veterinary supplies from Pfizer Animal Health (now dba Zoetis)—and logistical assistance (pick-up delivery, truck/driver time and signage) from Yukon Graphics and Julian James Advertising.	
(c)	Explanation of how in-kind donations were valued: We requested each of our corporate donors provide us with a value of the products donated, which they did.	
2.	Are the amounts reported above being used solely for Hurricane Sandy relief? If not, please indicate the portion of those funds that have or will be used for other purposes and describe those purposes.	
	All in-kind donations were distributed to communities in need in New Jersey and New York in November 2012.	

	Cash donations were used to cover our costs during our response to Hurricane Sandy, as well as to provide cash grants for animal rescue. Remaining funds will continue to be used for Hurricane Sandy relief efforts and/or for additional disaster relief and Red Star™ Animal Emergency Services programs. See detail below.	
3.	How much has your organization spent or disbursed on Hurricane Sandy relief to date?	
(a)	Amount: \$300,407	
(b)	Please detail the above amount by completing the categories below:	
	Category	Amount to Date
	Direct expenditures by your organization on supplies and/or services (please only include any expenditures paid by your organization for direct Hurricane Sandy relief and not grants or funding provided to individuals, businesses or other organizations)	\$99,967
	Grants or funding provided to other organizations for Hurricane Sandy relief	\$1,150
	Grants or funding provided to individuals, families or businesses for Hurricane Sandy relief (please include any items such as emergency cash grants, loans, gift/debit cards or similar assistance)	\$0
	The value of any goods or services donated (in-kind) to your organization that were disbursed in response to Hurricane Sandy.	\$199,290
	Other (please describe)	
4.	Please describe the types of assistance that your organization has provided to those affected by Hurricane Sandy. What populations or geographical areas have been (or will be) served by your organization in response to Hurricane Sandy?	
	<p>No change.</p> <p>American Humane Association was contacted by PA State Animal Response Team (PASART) on October 26, 2012 as Sandy was developing and heading for the east coast and PASART was evaluating their readiness and options. They officially requested our Red Star™ Animal Emergency Services Team to pre-stage in Drums, PA on October 27th and our team mobilized and was on the ground by the evening of Sunday October 28th. We had 3 staff and 8 volunteers on the ground along with our 82' Rescue Rig, complete with full rescue equipment. The team opened animal shelters, co-located with Red Cross people shelters, in Nanticoke and Chester, PA. The team was also requested in West Chester to prepare for a "mega shelter" which the governor of PA had offered to the states of NY and NJ, but was ultimately not needed, so our team demobilized.</p>	

Shortly after demobilization, we were contacted by numerous groups and agencies in New Jersey with requests for assistance. On Monday November 5th we received an official request for assistance from Bergen County, NJ and on Tuesday November 6th we received an official request from Humane Society of Atlantic County in Atlantic City, NJ. Both counties were in desperate need of supplies as supply distribution lines had been cut off, citizens were unable to feed their pets, and shelters were out of supplies. AHA reached out to our corporate partners and arranged for shipments of pet food and cat litter to both counties. Mars Petcare US, through Rescue Bank, sent 40,000 pounds of cat and dog food to each county, and Oil-Dri Corporation of America sent a tractor trailer of Cats Pride cat litter to each county as well. Additionally, AHA secured a donation of veterinary supplies through Pfizer Animal Health, which was sent directly to a veterinarian who works with Humane Society of Atlantic County. AHA mobilized another Red Star team to travel to these areas and handle distribution of these assets, as county personnel were already occupied with post-storm clean-up and everyday operations. The staff publicized the events, coordinated with county personnel and facilities, and set up distribution sites. During distribution, AHA staff assisted citizens with determining their need, loaded food for them, and in many cases even gave those on foot rides home. Our staff also made a number of deliveries to rescues and shelters too far or without the means to transport supplies to their facilities, in one instance traveling as far as Ocean County from Atlantic County. At the distribution sites, AHA personnel also distributed humane education coloring books to children and other supplies that had been donated from blankets, leashes, collars, toys, etc. These distribution events in New Jersey lasted from November 8th to November 12th. We connected the points of contact at both counties with the NJ Dept. of Agriculture, who asked both if they would serve as state collection and distribution sites for pet supplies moving forward, and both agreed. Once both facilities were set up for additional relief distributions, our Red Star team demobilized. During our distribution efforts, AHA had 19 staff members working on the ground and on logistical and operational efforts, and an additional 9 AHA-trained volunteers on the ground.

Our Red Star™ Animal Emergency Services Team volunteers are highly trained individuals. AHA trains these individuals in areas such as basic animal emergency services, disaster sheltering for companion animals, and other critical skills.

Following the New Jersey humane relief caravans, we received requests for help from the Guardians of Rescue in Staten Island, NY who had been requesting humane relief supplies for their community. We had been trying to help this group but they were unable to secure Red Star an official invitation into Staten Island. [As a member of the National Animal Rescue and Sheltering Coalition (NARSC), AHA's Red Star team policy is to not self-deploy; we only go into areas when we have received an official invitation from the local authorities.] Without the official invitation for deployment, however, we were compelled to help Guardians of Rescue with supplies. We managed the logistics for a humane relief supply caravan for Staten Island, which included 8 pallets of relief supplies which were delivered to Guardians of Rescue in Staten Island, NY on Saturday, November 17. Supplies included pet food from Freehand and Mars Petcare, and Cats Pride cat litter. These supplies were then delivered to the people of Staten Island who were in desperate need of supplies for their animal companions.

Additionally, we made 2 emergency grants to a rescue in Hammonton, NJ for Sandy

	relief efforts, which totaled \$1,150.00.
5.	<p>Has your organization provided grants or funding to other organizations for Hurricane Sandy relief efforts? If so, which organizations have received those funds, what is the dollar amount provided to them and what is the intended use of the funds? What policies and procedures does your organization follow to determine the need for such funding and to monitor the use funds?</p>
	<p>No change.</p> <p>Yes, we have made 2 emergency grants totaling \$1,150.00 to a rescue we work with in Hammonton, NJ called Making of Miracle Stories (MOMS) Rescue. They are a 501(c)(3) organization, Tax ID #27-3240862.</p> <p>A majority of the emergency relief AHA provides is direct. We will, however, consider providing funding to other organizations in extreme situations. We determine the need for funding after talking with shelters and rescue groups we have relationships with or we are contacted by and evaluating their situation. If the organization requesting assistance needs something we can't provide through our program work, and they are able to help a large number of animals in an efficient way within our budget constraints, we work to make funds available to them.</p>
6.	<p>Has your organization provided direct grants or funding to individuals, families or businesses for Hurricane Sandy relief? If so, please describe the types of the assistance that your organization has provided to date. What policies and procedures does your organization follow to determine the need for such funding and to monitor the use funds? For the purposes of this question please include any items such as emergency cash assistance, loans, gift/debit cards or direct payment of expenses on behalf those impacted by Hurricane Sandy.</p>
	<p>No, direct financial assistance is not something we generally provide to individuals or businesses. As mentioned above, AHA may provide funding to nonprofits, but not typically to individuals or businesses. We provided a huge amount of supplies—dog food, cat food, cat litter, other donations collected—to individuals and families during our massive distribution events.</p>
7.	<p>What is your organization's plan for using any surplus funds not spent for Hurricane Sandy relief?</p>
	<p>American Humane Association has already provided and coordinated the provision of goods and services in excess of the amounts raised for our Red Star™ Animal Emergency Services program in response to Hurricane Sandy if direct services, volunteer hours and donated goods and services are considered. However, we want to make sure that all donations made to Red Star™ Animal Emergency Services program in response to Hurricane Sandy are used by AHA for Hurricane Sandy response (or if funding remains, for AHA's Red Star™ Animal Emergency Services program). To that end, donations received less the response expenses (i.e., excluding donated goods and services and volunteer hour value), there are funds remaining totaling \$62,794. AHA will continue to coordinate relief efforts (e.g., AHA is currently working with Sergeant's</p>

	<p>Pet Care Products to deliver pet care kits later this spring) and any remaining funds will be used for AHA's Red Star™ Animal Emergency Services program.</p> <p>Donations help AHA continue to cover the daily costs of our Red Star™ Animal Emergency Services program and team, which stands ready to respond to disasters like Sandy at a moment's notice. When our team is not responding to emergencies, they are running a national training program during which they train communities in basic first responder animal emergency services, disaster sheltering for companion animals, and other critical skills. To date in FY13 (commencing July 1, 2012), we have trained 693 students, and in FY12 (July 1, 2011-June 30, 2012) we trained 986 students across the country, helping communities prepare and plan for disasters and disaster response. For example, we are presently scheduling eight additional training classes in the Mid-Atlantic/Northeast region (including three in Pennsylvania) for this calendar year (courses in basic animal emergency services and in disaster sheltering for companion animals).</p> <p>In addition, the team is continually developing relationships with federal, state and local governmental bodies, NARSC coalition members and other non-profit entities that aid in emergency relief, to prepare for emergency response efficiency, effectiveness and best practices. Our team also maintains our 82 ft. Rescue Rig and other emergency fleet vehicles and equipment. We are also expanding our operations into South Florida with the recent addition of a new heavy-duty truck and specially-designed animal rescue trailer purchased with a generous donation from a South Florida resident earmarked for such purpose.</p>
8.	<p>Has your organization received funding from other organizations for Hurricane Sandy relief efforts? If so, please identify the organizations that provided the funds, the amount received and a description of how the funds have been or will be used.</p>
	<p>Pfizer provided a \$25,000 grant (which is a portion of the \$163,911 in cash received that is listed above). It was used for the efforts described in section 4 above.</p>
9.	<p>Is your organization still conducting fundraising for relief efforts? If so, please describe the methods by which you are raising funds.</p>
	<p>Not specifically for Hurricane Sandy relief, but we fundraise for our Red Star™ Animal Emergency Services team on an ongoing basis in order to maintain our team's readiness and allow us to respond to disasters around the country. These funds allow us to cover our team's costs and raise awareness of the services we provide. We raise funds through direct mail, online giving, individual outreach and corporate philanthropy.</p>
10.	<p>Is your organization still conducting relief efforts? If so, please describe how individuals, businesses or organizations seeking assistance can contact your organization.</p>
	<p>In the year ahead, we will continue to deliver humane relief supplies to the impacted areas, e.g., AHA is currently working with Sergeant's Pet Care Products to deliver pet care kits later this spring. Organizations in need of humane relief supplies such as dog/cat food, cat litter, veterinary supplies or other animal care products should contact</p>

American Humane Association at info@americanhumane.org .

Print Name and Title of Representative

Date


Signature of Representative

3-20-13

Please email this document with your responses to sandyresponse@ag.ny.gov by March 22, 2013. You may obtain an electronic copy of this document by emailing a request to that same address.