

American Society for the Prevention of Cruelty to Animals

GENERAL INFORMATION	
Organization Name	American Society for the Prevention of Cruelty to Animals
Organization's Website	www.aspca.org
NYS Registration ID	00-52-39
EIN	13-1623829
Street Address 1	424 East 92nd Street
Street Address 2	
City	New York
State	New York
Zip Code	10128
Completed On:	2/28/2014
Contact Person	Beverly J. Jones
Title of Contact Person	Senior Vice President and Chief Legal Officer
Email Address	beverly.jones@aspca.org
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Name of Person Completing Survey	Beverly J. Jones
Title	Senior Vice President and Chief Legal Officer
Timestamp	2/28/2014 7:42:15 PM

DESCRIPTION OF EFFORTS

American Society for the Prevention of Cruelty to Animals

Please describe the types of assistance that your organization has provided to those affected by Hurricane Sandy.

The ASPCA has provided the following services free-of-charge to the areas impacted by Hurricane Sandy:

a. **Field Rescue**
 i. In New York City and New Jersey, the ASPCA conducted land and water rescue of animals at the request of New York City's Animal Care and Control and the Ocean County Sheriff's Department in New Jersey. A total of 93 animals were assisted through field rescue efforts.

b. **Veterinary Care**
 i. Veterinary wellness clinics were dispatched to the affected areas immediately following the storm. The ASPCA's mobile medical units provided emergency care, vaccines, and preventative care to 262 animals in the Rockaways, Hamilton Beach and on Staten Island.

ii. Veterinary medical care, shelter supplies and management support were provided for owned animals housed at NYC's Evacuation Centers. 225 animals were housed in evacuation centers at the peak of the response. Over 100 of those animals were assisted by the ASPCA.

iii. Veterinary medical care was provided to individual pet owners through the ASPCA's Partners in Caring grant program, in which funds are paid directly to veterinary clinics to cover the cost of injuries, sudden illness, grooming and other vital assistance.

c. **Temporary Boarding**
 i. The ASPCA established a temporary boarding facility in Brooklyn, New York (the "Emergency Boarding Facility"), to house owned, displaced animals. When the Emergency Boarding Facility closed on February 2, 2013, a total of 279 animals had been housed at the facility, including dogs, cats, birds and pocket pets. 181 animals were reunited with their owners following extensive outreach and communication efforts by the ASPCA and other members of the Animal Planning Task Force.

ii. All animals at the Emergency Boarding Facility received vaccinations, preventative care and optional spay/neuter and microchips.

iii. Offsite veterinary care was provided for animals requiring around-the-clock monitoring and extensive diagnostic testing. This veterinary care was provided free of charge.

iv. The ASPCA also provided transport of animals from affected areas to the Emergency Boarding Facility in situations where the pet owner could not provide his or her own means of transportation.

d. **Supply Distribution**
 i. Over 60,000 bags of pet food and supplies were distributed to organizations and directly to the public through two methods: direct delivery by the ASPCA and through a project with the American Red Cross. Direct delivery included both NYC distribution and regional distribution of supplies.

Total animals assisted by distribution:

Animals Assisted	
NYC Distribution	23,383
Regional Distribution	7,684
American Red Cross Project	28,454
Total	59,521

The ASPCA continues to provide supplies and services to animals housed with New York City's transitional housing system, including the Bayley Seton shelter on Staten Island and the temporary hotel housing program. The ASPCA has provided grooming services and crates for transportation from one hotel to another.

e. **NYC Pet Hotline**
 i. Immediately following the storm, the ASPCA and other Animal Planning Task Force members established the NYC Pet Hotline for hurricane related issues. The hotline service was maintained by the ASPCA's call center in Urbana, Illinois until the call volume decreased. It was since maintained by ASPCA Field Investigations and Response staff until it was discontinued on March 14, 2013.

The ASPCA experienced an outpouring of support from responders, response partners and the local community members.

a. Throughout the operation, nearly 700 individuals assisted with the ASPCA Hurricane Sandy relief efforts. Nearly 30,000 hours were spent assisting the operation, 15,866 of which were volunteer hours.

i. **Total Hurricane Sandy responders**

Volunteers	377
ASPCA Staff	121

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On what date did your organization begin work relating to Hurricane Sandy?	10/25/2012
Is your organization still conducting Hurricane Sandy related work?	Yes
On what date did your organization complete work relating to Hurricane Sandy? If not yet completed, please indicate when the work is expected to conclude.	
Is your organization providing immediate or long-term relief?	Yes
Phone Number	212-876-7700
Website	www.asPCA.org
Email Address	please inquire by phone
Special Instructions	<p>We do not know when we expect to conclude work related to Hurricane Sandy. We continue to provide care at our adoption center for one animal who came to us as a result of the storm, who has yet to be adopted. The Cruelty Intervention Advocacy program continues to engage with pet owners affected by Hurricane Sandy by providing emergency veterinary care, boarding and connection to social services. One of our clients has ongoing housing issues ð he and his brother live on a mold-infested bungalow on Staten Island and are having difficulty accessing repair and reconstruction services. We have provided veterinary services and boarding for their pets and have advocated for services by contacting other disaster response agencies.</p> <p>The ASPCA continues to serve on the Animal Planning Task Force and NYC VOADÆs Executive Committee, participating in revisions to the Animal Disaster Response Plan and the playbooks for future disasters in NYC. Lessons learned from Sandy are informing the revision of these plans to include more outreach and inclusion of grassroots, community-based organizations, door-to-door outreach during response and consolidated supply distribution sites.</p> <p>The ASPCA also serves on the NYC VOAD Emotional and Spiritual Care Committee, a group of disaster relief and community organizations whose mission includes educating service providers and the public at large about emotional and spiritual needs in disasters and long-term recovery. The ASPCA has contributed feedback on the committeeÆs mission statement, researched templates for an upcoming NYC VOAD ESCC membership directory, and shared ASPCA and animal welfare resources with the group. Through its membership, ASPCA has received referrals from member organizations for CIA and Partners in Caring grant clients in Sandy-affected communities. CIA received a referral for a client in Gerritsen Beach whose home was gutted, mold remediated, and in the process of being rebuilt due to damage from Sandy. The clientÆs two year-old dog was limping painfully due to a leg injury and the owner could not afford surgery. CIA provided a grant for an examination of the dog, followed by surgery at the ASPCA hospital.</p>
What geographical areas have been (or will be) served by your organization in response to Hurricane Sandy?	Manhattan, Queens, Brooklyn, Staten Island, Bronx, Nassau County, Suffolk County, New Jersey, Other Parts of New York State, Other States

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What kind of services have been provided by your organization in response to Hurricane Sandy?	Food, Emergency Shelter, Housing Assistance, Case Management, Non-food relief supplies, Volunteer Coordination/Training, Organization Capacity Building/Support, Medical Services, Counseling
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FUNDRAISING	
Amount Raised (Cash, not Gift-in-Kind) for Hurricane Sandy	\$1,500,638 as of 12/31/2013
How much of those funds are/were restricted by donors for Hurricane Sandy related work?	\$1,500,638 as of 12/31/2013
Value of goods and services (in-kind) donated to your organization	\$684,745 as of 12/31/2013
Description of in-kind donations:	Veterinary services, donated warehouse space, pet food, and animal sheltering supplies (including but not limited to crates, kennels, handling equipment and bowls)
How in-kind donations were valued:	All gifts in-kind were recorded at their fair market value, as follows: ò Donated veterinary services were valued at \$400 per day, a rate that is consistent with what we pay veterinarians on other disaster response deployments; ò Donated warehouse space was valued based on rental rates for similar spaces in the same neighborhood; and ò Pet food and sheltering supplies were valued at the wholesale price of the donated goods.
Please indicate the 10 largest GIK contributors to your organization. For each contributor please include the name, address, telephone number, and the GIK value.	We had only five GIK contributors: 1. PetSmart Charities, Inc., 19601 North 27th Ave, Phoenix, AZ, 85027, 602-587-2989, GIK Value: \$414,450 2. Del Monte Corporation, One Maritime Plaza, San Francisco, CA 94111, 412-222-2200, GIK Value: \$103,445 3. The Procter & Gamble Company, One Procter & Gamble Plaza Cincinnati, OH 45202 513-622-2331, GIK Value: \$80,000 4. David Sklar (individual), 15 Rewe St, Brooklyn NY 11211, 917-767-6712, GIK Value: \$63,250 5. US Department of Health and Human Services National Veterinary Response Team, 200 Independence Ave, SW Washington, DC 20201, 877-696-6775, GIK Value: \$23,600
Please indicate the 10 largest recipients of GIK materials your organization distributed. For each recipient please include the name, address, telephone number, and the GIK value.	We had only five organizational recipients of GIK: 1. Neighborhood Cats, 2576 Broadway, No. 555, New York, NY 10025, 212-662-5761, GIK Value: \$30,750 2. Cape-Atlantic (C.A.T.S) Citizens Altering The Strays, 959 Asbury Ave, Ocean City, NJ 08226, 609-399-4228, GIK Value: \$10,250 3. Long Island Cares, INC, 163-1 North Wellwood Ave, Lindenhurst, NY 11757 631-991-8106, GIK Value: \$9,225 4. Paterson Department of Public Safety Division of Animal Control, 44 Ryle Rd, Paterson, NY 07522 973-881-3640, GIK Value: \$8,200 5. St. Hubert/Es Animal Welfare Center, 575 Woodland Rd, Madison, NJ 07940 973-377-2295, GIK Value: \$7,175
Is your organization still conducting fundraising for relief efforts?	No
If your organization is still conducting fundraising for relief efforts, please indicate the methods used:	

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EXPENDITURES	
How much has your organization spent or disbursed on Hurricane Sandy relief to date?	\$2,410,784 (including cash and gifts-in-kind)
Total dollar amount made in grants to organizations	525499
Number of organization to which grants were provided	50
Total dollar amount made in grants to individuals/households	0
Number of individuals/households to which grants were provided	0
Total amount spent on supplies purchased by your organization for Hurricane Sandy relief	51489
Describe these supplies:	office supplies, pet supplies, and Disaster Response Team supplies
Total amount spent on shipping supplies	0
Total amount spent on transportation for staff and volunteers	377987
Total amount spent on transportation for individuals impacted by Hurricane Sandy	0
Total amount spent on shelter/feeding for staff and volunteers	100380
Total amount spent on shelter/feeding for individuals impacted by Hurricane Sandy	0
Total amount spent on storage/warehousing incurred only because of Hurricane Sandy	171850
Total amount allocated for pre-existing storage/warehouse costs for which Hurricane Sandy funds were used	0
Total amount paid to third parties for services (e.g. payments to contractors, health professionals, etc.)	307426

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State the name of the service provider and describe nature of services provided and the amount paid for these services by your organization	<p>Active Temporaries, LTD - Temporary Shelter Labor - \$18,250.21 Animal Kind Veterinary Hospital - Veterinary Services - \$194 Antech Diagnostics - Medical diagnostic testing for animals - \$5,205.37 Bergh Memorial Animal Hospital - Veterinary Services - \$3,248.80 BluePearl Veterinary Partners - Veterinary Services - \$36,921.90 Central Veterinary Associates - Veterinary Services - \$33,538.50 Cornell University - Medical diagnostic testing for animals - \$2,285.00 Express Employment Professionals - Temporary Labor in Supply Warehouse - \$1,777.41 Forum Staffing Services - Professional Responders - \$16,754.52 Manpower - Temporary Labor on Hurricane Sandy Hotline - \$6,665.90 Veterinary ER and Referral Group - Veterinary Services - \$15,048.84 Emmanuel Maciel - Sheltering - \$1,050 Colleen Porth - Sheltering/Animal Handling - \$2,800 Mary Manspeaker - Veterinary - \$4,600 Amy Edwards - Logistics - \$6,800 Felicia Haberfield - Veterinary - \$2,400 Laura Kowalski - Veterinary - \$6,600 Jackson Tzu-le Zee - Logistics - \$8,500 Christa Coppola - Behavior - \$1,625 Laura Davis - Behavior - \$1,625 Aldo Wilson - Veterinary - \$2,800 Diane Wellman - Facilities/Logistics - \$4,400 Joanne Smith - Sheltering - \$1,600 Ehren Melius - Shelter and Rescue - \$9,125 Barb Davis - Inventory/Photography - \$5,400 Stephen Quandt - Rescue/Medical - \$7,800 Kaitlyn Nussbaum - Resource Distribution - \$1,775 Kelly Hickey - Distribution - \$10,600 Pam Pearn - Transport and Sheltering - \$6,200 Joshua Wood - Facilities/Safety - \$4,000 Bruce Earnest - Safety and Animal Handling - \$9,600 Todd Strack, Jr. - Logistics/Sheltering - \$400 Allan Schwartz - Field Rescue/Transport - \$7,000 Chris Hersha - Field Rescue/Inventory - \$8,000 Jasmine Holsinger - Distribution/Sheltering - \$11,700 Consie von Gontard - Field Rescue - \$2,800 Samantha Smith - Resource Unit/Transport - \$9,150 Bryan Hayes - Logistics - \$12,600 Kim Gordon - Rescue/Transport - \$1,200 Janelle Matthies - Responder Manager - \$8,186 Shari Gordon - Field Rescue/Transport - \$1,200 David Shepard - Logistics - \$6,000</p>
Total amount spent on personnel that were hired/employed in response to Hurricane Sandy	191407
Personnel hired/employed prior to Hurricane Sandy for which Hurricane Sandy funds were allocated	0
Total amount spent on other administration/overhead	0
Describe administration/overhead expenses	N/A

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Total amount spent on other categories, not defined above	0
Please describe these expenses	N/A

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UNSPENT FUNDS AND PLANS	
What is the dollar amount of Hurricane Sandy funds yet to be spent by your organization?	0
What is your organization's plan for using any remaining funds not spent for Hurricane Sandy relief?	N/A