

New York State Office of the Attorney General
Charities Bureau
Hurricane Sandy Relief Information - March 2013 Update
REVISED MARCH 26, 2013

PLEASE NOTE: In answering the questions below, please update the information you provided in response to our earlier questionnaire. If there has been no change in the information previously provided in response to any question, please indicate "no change." However, where financial information is requested, please provide aggregate amounts to date, rather than since the date of your earlier response.

Name of Organization: American Society for the Prevention of Cruelty to Animals (ASPCA)

1.	What is the dollar amount of donations and pledges that your organization has raised to date in response to Hurricane Sandy? If your organization has received any donated (in-kind) goods or services, please describe those in-kind donations and explain how you determined their value in sections (b) and (c).	
(a)	Category	Raised to Date*
	Cash/cash equivalents	\$1,490,927
	Outstanding pledges	\$0
	Value of goods and services (in-kind) donated to your organization	\$684,745
(b)	Description of in-kind donations: Veterinary services, donated warehouse space, pet food, and animal sheltering supplies (including but not limited to crates, kennels, handling equipment, and bowls).	
(c)	Explanation of how in-kind donations were valued: All gifts in-kind were recorded at their fair market value, as follows: <ul style="list-style-type: none"> • Donated veterinary services were valued at \$400 per day, a rate that is consistent with what we pay veterinarians on other disaster response deployments; • Donated warehouse space was valued based on rental rates for similar spaces in the same neighborhood; • Pet food and sheltering supplies were valued at the wholesale price of the donated goods. <p>*Please note, all financial information provided herein reflects amounts as of March 1, 2013, and all amounts have been compiled by the ASPCA's Finance Department as of the reply date but these figures have not yet been subjected to internal or external audit.</p>	
2.	Are the amounts reported above being used solely for Hurricane Sandy relief? If not, please indicate the portion of those funds that have or will be used for other purposes and describe those purposes.	
	Yes. All funds raised and gifts-in-kind reported above will be used solely for Hurricane Sandy relief.	
3.	How much has your organization spent or disbursed on Hurricane Sandy relief to date?	
(a)	Amount: \$2,038,064*	
(b)	Please detail the above amount by completing the categories below:	
	Category	Amount to Date
	Direct expenditures by your organization on supplies and/or services (please only include any expenditures paid by your organization for direct Hurricane Sandy relief and not grants or funding provided to	\$ 1,001,132

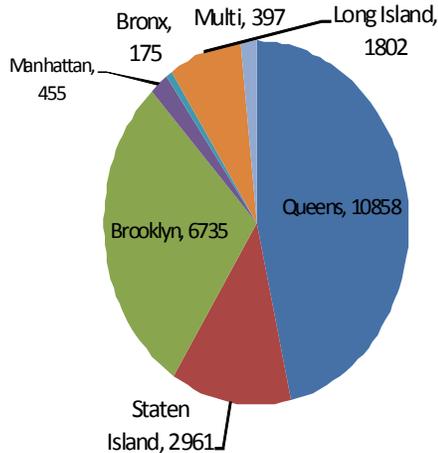
	individuals, businesses or other organizations)	
	Grants or funding provided to other organizations for Hurricane Sandy relief	\$323,329
	Grants or funding provided to individuals, families or businesses for Hurricane Sandy relief (please include any items such as emergency cash grants, loans, gift/debit cards or similar assistance)	\$28,858
	The value of any goods or services donated (in-kind) to your organization that were disbursed in response to Hurricane Sandy.	\$684,745
	Other (please describe)	\$0
	*Please note, all financial information provided herein reflects amounts as of March 1, 2013, and all amounts have been compiled by the ASPCA's Finance Department as of the reply date but these figures have not yet been subjected to internal or external audit.	
4.	Please describe the types of assistance that your organization has provided to those affected by Hurricane Sandy. What populations or geographical areas have been (or will be) served by your organization in response to Hurricane Sandy?	
	<p>The ASPCA has provided the following services free-of-charge to the areas impacted by Hurricane Sandy:</p> <ul style="list-style-type: none"> a. Field Rescue <ul style="list-style-type: none"> i. In New York City and New Jersey, the ASPCA conducted land and water rescue of animals at the request of New York City's Animal Care and Control and the Ocean County Sheriff's Department in New Jersey. A total of 93 animals were assisted through field rescue efforts. b. Veterinary Care <ul style="list-style-type: none"> i. Veterinary wellness clinics were dispatched to the affected areas immediately following the storm. The ASPCA's mobile medical units provided emergency care, vaccines, and preventative care to 262 animals in the Rockaways, Hamilton Beach and on Staten Island. ii. Veterinary medical care, shelter supplies and management support were provided for owned animals housed at NYC's Evacuation Centers. 225 animals were housed in evacuation centers at the peak of the response. Over 100 of those animals were assisted by the ASPCA. iii. Veterinary medical care was provided to individual pet owners through the ASPCA's Partners in Caring grant program, in which funds are paid directly to veterinary clinics to cover the cost of injuries, sudden illness, grooming and other vital assistance. c. Temporary Boarding <ul style="list-style-type: none"> i. The ASPCA established a temporary boarding facility in Brooklyn, New York (the "Emergency Boarding Facility"), to house owned, displaced animals. When the Emergency Boarding Facility closed on February 2, 2013, a total of 279 animals had been housed at the facility, including dogs, cats, birds and pocket pets. 181 animals were reunited with their owners following extensive outreach and communication efforts by the ASPCA and other members of the Animal Planning Task Force. ii. All animals at the Emergency Boarding Facility received vaccinations, preventative care and optional spay/neuter and microchips. iii. Offsite veterinary care was provided for animals requiring around-the-clock monitoring and extensive diagnostic testing. This veterinary care was provided free of charge. iv. The ASPCA also provided transport of animals from affected areas to the Emergency Boarding Facility in situations where the pet owner could not provide his or her own 	

means of transportation.

d. Supply Distribution

- i. Over 60,000 bags of pet food and supplies were distributed to organizations and directly to the public through two methods: direct delivery by the ASPCA and through a project with the American Red Cross. Direct delivery included both NYC distribution and regional distribution of supplies.

Animals assisted by the ASPCA’s NYC direct supply distribution:



Animals assisted by the ASPCA/PetSmart Charities direct regional supply distribution:

Agency	State	Animals Assisted
Bobbi and the Strays	NYC	187
Neighborhood Cats	NYC	1500
St. Hubert's	NJ	350
Monmouth County OEM	NJ	500
Nassau County OEM	NY	400
Ocean County Animal Control	NJ	200
Suffolk County SPCA	NY	200
Long Beach	NY	200
Long Island Cares Food Bank	NY	450
Harvest Food Bank	NY	400
Maria's One by One	NY	250
Humane Society of Atlantic County	NJ	200
Guardian Rescue	NJ	747
Atlantic Cats	NJ	500
Paterson Animal Control	NJ	400
Long Beach Cats	NY	500
PURR West Virginia	WV	700
	Total	7684

Total animals assisted by distribution:

	Animals Assisted
NYC Distribution	23,383

Regional Distribution	7,684
American Red Cross Project	28,454
Total	59,521

The ASPCA continues to provide supplies and services to animals housed with New York City’s transitional housing system, including the Bayley Seton shelter on Staten Island and the temporary hotel housing program. The ASPCA has provided grooming services and crates for transportation from one hotel to another.

- e. NYC Pet Hotline
 - i. Immediately following the storm, the ASPCA and other Animal Planning Task Force members established the NYC Pet Hotline for hurricane related issues. The hotline service was maintained by the ASPCA’s call center in Urbana, Illinois until the call volume decreased. It was since maintained by ASPCA Field Investigations and Response staff until it was discontinued on March 14, 2013.

The ASPCA has served the following geographical areas with its programs:

- New York City
- New Jersey
- Nassau County
- Suffolk County

The ASPCA experienced an outpouring of support from responders, response partners and the local community members.

- a. Throughout the operation, nearly 700 individuals assisted with the ASPCA Hurricane Sandy relief efforts. Nearly 30,000 hours were spent assisting the operation, 15,866 of which were volunteer hours.

- i. Total Hurricane Sandy responders

Volunteers	377
ASPCA Staff	121
Volunteers from outside organizations	145
ASPCA Contractors	44
Total Responders	687

- ii. Teams from eighteen different partners representing fifteen different states supported the ASPCA’s efforts.

Animal Humane Society	Golden Valley, MN
Boston Animal Rescue League	Boston, MA
Denver Dumb Friends League	Denver, CO
FL State Animal Response Coalition	Bushnell, FL
Humane Society of Charlotte	Charlotte, NC
Humane Society of Pikes Peak Region	Colorado Springs, CO
International Fund for Animal Welfare	Port, MA
Louisiana SPCA	New Orleans, LA
Nebraska Humane Society	Omaha, NE
Oklahoma Humane	Oklahoma City, OK
Oregon Humane	Portland, OR
PetSmart Charities	Phoenix, AZ
St. Hubert’s Animal Welfare Center	Madison, NJ

Sumter DART	Bushnell, FL
The Animal Support Project	Cropseyville, NY
Tony LaRussa Animal Rescue Foundation	Walnut Creek, CA
Washington Animal Rescue League	Washington, DC
Wayside Waifs	Kansas City, MO

Total Hurricane Sandy Animals Assisted by the ASPCA

Number of Animals Assisted	
Field Rescue	93
NYC Distribution	23,383
Regional Distribution	7,684
American Red Cross Project	28,454
Evacuation Center Support	101
Veterinary Wellness Clinics	262
Emergency Boarding Facility	279
Total	60,256

5. Has your organization provided grants or funding to other organizations for Hurricane Sandy relief efforts? If so, which organizations have received those funds, what is the dollar amount provided to them and what is the intended use of the funds? What policies and procedures does your organization follow to determine the need for such funding and to monitor the use of funds?

Yes, the ASPCA has provided \$323,329 in grants to other animal welfare organizations for Hurricane Sandy relief. We accept both solicited and unsolicited requests for funding, and grants are awarded based on recommendations from program grant officers who evaluate proposals based on the needs expressed by the applicant and animal welfare and disaster response best practices. To enable the ASPCA to monitor the use of funds, grantees must submit a variety of reports on the use of the funds during the interim and at the end of a grant term.

As of March 1,2013, the following organizations have received funding in the following amounts:

All About Spay Neuter Inc	\$8,000
Animal Haven	\$15,000
Animal Humane Society	\$4,282
Baltimore Animal Rescue And Care Shelter Inc	\$5,000
Bobbi and the Strays Inc	\$5,000
Bring Hanah Home, Inc.	\$2,400
Cape-Atlantic Citizens Altering the Strays	\$5,000
City Critters, Inc.	\$8,000
Companion Animal Network Inc	\$9,000
Florida State Animal Response Coalition	\$1,827
Glen Wild Animal Rescue Corporation	\$22,500
Help in Emergencies for Livestock & Pets (H.E.L.P.)	\$1,600
Humane Society Atlantic County	\$25,000
Infinite Hope Services Inc	\$6,000
KittyKind, Inc.	\$5,500
Liberty Humane Society, Inc.	\$1,500
Little Guild of Saint Francis	\$12,000
Little Shelter Animal Rescue & Adoption Center	\$10,000
Mayor's Alliance For NYC's Animals	\$50,000
Monmouth County Society For The Prevention Of Cruelty To Animals	\$4,000

North Shore Horse Rescue	\$1,000
NYC Veterinary Emergency Response Team	\$22,650
NYS Department of Agriculture and Markets	\$6,320
People For Animals Inc	\$10,000
Rein Dancers Therapeutic Riding Center	\$2,250
Sean Casey Animal Rescue	\$35,000
Seaside Heights Animal Welfare Group	\$3,000
Second Chance Rescue Inc	\$3,000
Seer Farms	\$10,000
Southampton Animal Shelter Foundation Inc	\$13,500
Staten Island Hope Animal Rescue	\$2,500
The 11Th Hour Animal Rescue Inc	\$7,500
Urban Cat League	\$5,000
TOTAL	\$323,329

We apply the following guidelines to determine the need for disaster response funding, as further described here: <http://www.aspcapro.org/emergency-and-disaster-response-grants.php>

Applicants to the ASPCA Emergency Disaster Fund must meet all of the following eligibility criteria:

- Nonprofit organization or government agency, such as municipal or county animal control, with an animal welfare mission or direct relationship with an animal welfare entity, and a federal tax ID (EIN/Employer Identification Number)
- Directly affected by or providing/participating in direct response to disasters and emergencies
- In need of immediate assistance

Eligible requests from the ASPCA Emergency Disaster Fund include grant assistance for the following purposes:

- Resources, including pet supplies and food for pet owners
- Shelter supplies and equipment
- Rescue supplies and equipment
- Sheltering or temporary boarding and fostering of rescued or at-risk animals
- Transport/transfers/relocation of animals
- Vehicle/Trailer loss
- Veterinary expenses and medical care for animals
- Overtime expenses for shelter staff
- Travel and related incidental expenses for shelter staff or staff deployed to affected disaster areas to assist with disaster response for animals
- Infrastructure repairs/rebuilding, including outside areas, kennels, outbuildings
- Disaster risk reduction

6. Has your organization provided direct grants or funding to individuals, families or businesses for Hurricane Sandy relief? If so, please describe the types of the assistance that your organization has provided to date. What policies and procedures does your organization follow to determine the need for such funding and to monitor the use funds? For the purposes of this question please include any items such as emergency cash assistance, loans, gift/debit cards or direct payment of expenses on behalf those impacted by Hurricane Sandy.

No direct monetary grants are made by the ASPCA to individuals or families. However, the ASPCA's Partner in Caring (PIC) Program provides funding directly to veterinary clinics in cases where financially disadvantaged pet owners require emergency veterinary care for their pets. This program was expanded to include pet owners affected by Hurricane Sandy.

As part of the ASPCA’s Hurricane Sandy relief efforts, the PIC Program has provided a total of \$28,858 to the following veterinary clinics for the care of animals who were affected by Hurricane Sandy:

Animal Hospital of the Rockaways	\$1,802
Bay Street Animal Hospital	\$827
Bedford Stuyvesant Veterinary Clinic	\$637
BluePearl Veterinary Partners – Brooklyn	\$912
BluePearl Veterinary Partners – Manhattan	\$1,230
BluePearl Veterinary Partners – Queens	\$1,079
Central Veterinary Associates - Far Rockaway	\$837
Charles Henderson Animal Rescue	\$1,890
Lefferts Animal Hospital	\$326
Manhattan Beach Vet/ Blue Pearl Queens for Surgery	\$58
Rockaway Animal Hospital	\$18,959
Suds in the City	\$300
TOTAL	\$28,858

Pet owners have been identified via referrals from veterinary clinics, social service agencies, other animal welfare groups and by self-referral through the NYC Pet Hotline.

Although we occasionally make exceptions on a case-by-case basis, an individual typically qualifies for participation in the PIC program if a) he or she can demonstrate need by showing that he or she is on public assistance - such as food stamps, welfare, Medicaid, etc. and b) his or her pet has an acute medical condition that requires emergency care. For Hurricane Sandy, we also consider pet owners who lived in an evacuation zone to have “demonstrated need” under the PIC Grant eligibility criteria, because these individuals will be eligible for public assistance through FEMA and the city.

7. What is your organization's plan for using any surplus funds not spent for Hurricane Sandy relief?

Of the amounts listed above, the ASPCA will not have any surplus funds which will not be spent for Hurricane Sandy relief.

8. Has your organization received funding from other organizations for Hurricane Sandy relief efforts? If so, please identify the organizations that provided the funds, the amount received and a description of how the funds have been or will be used.

Donor Organization	Amount Received**	How funds were used
NVERT & NYC VERT	\$23,600	Please see above
PetSmart Charities	\$414,450	Please see above
Del Monte	\$103,445	Please see above
Proctor & Gamble	\$80,000	Please see above
Anonymous	\$63,250	Please see above
Rachael’s Rescue	\$500,000	Please see above
The Max M. and Lili Hahn Memorial Philanthropic Fund	\$50,000	Please see above
Anonymous	\$20,000	Please see above

Aetna Foundation	\$170	Please see above
Conde Nast	\$700	Please see above
Office of Secretary of the State of Washington	\$2,859	Please see above
Greater Good	\$10,000	Please see above
Edward R. Bazinet Charitable Foundation	\$3,000	Please see above
Josephine Lawrence Hopkins Foundation	\$5,000	Please see above
Anonymous	\$15,000	Please see above
The Chazen Foundation	\$250	Please see above
The SJS Charitable Trust	\$20,000	Please see above
The Carl Jud Foundation	\$1,500	Please see above
The Charles Engelhard Foundation	\$5,000	Please see above
The Henkind Foundation	\$10,000	Please see above
The Judith R. Hoffberger Family Foundation	\$20,000	Please see above
Achelis Foundation	\$15,000	Please see above
Del Monte	\$1,220.00	Please see above
The JPB Foundation	\$50,000.00	Please see above
Elizabeth V. Becker Trust	\$7,116.38	Please see above
EBA Foundation	\$20,000.00	Please see above
Linda L. Brown Family Fund	\$5,000.00	Please see above
EBA Foundation	\$10,000.00	Please see above
One Four Three Charitable Lead Trust	\$5,000.00	Please see above
Anonymous	\$500.00	Please see above
Total	\$1,463,060	

**Please note: Amounts reflected herein include both monetary and in-kind contributions.

9.	Is your organization still conducting fundraising for relief efforts? If so, please describe the methods by which you are raising funds.
	The ASPCA is no longer soliciting funds for Hurricane Sandy relief efforts.
10.	Is your organization still conducting relief efforts? If so, please describe how individuals, businesses or organizations seeking assistance can contact your organization.
	We are no longer conducting relief efforts, but the ASPCA continues to provide ongoing care for five (5) dogs who were victims of Hurricane Sandy who require additional behavioral support at the ASPCA Rehabilitation Center in Madison, New Jersey. We are no longer reaching out to provide assistance to new aid recipients.

Print Name and Title of Representative
Beverly J. Jones, VP and Corporate Counsel

Date
March 26, 2013

Please email this document with your responses to sandyresponse@ag.ny.gov by March 22, 2013. You may obtain an electronic copy of this document by emailing a request to that same address.