

**New York State Office of the Attorney General
Charities Bureau**

Hurricane Sandy Relief Information

Name of Organization: American Society for the Prevention of Cruelty to Animals (ASPCA)

1.	What is the approximate dollar amount of donations and pledges that your organization has received to date in response to Hurricane Sandy?
	<p>As of November 30, 2012, the ASPCA received \$1,304,553* in support restricted to Hurricane Sandy relief, including \$695,754 in corporate, foundation and individual cash donations and \$608,799 in gifts-in-kind. In addition, the ASPCA has received \$579,380 in monetary support restricted to general disaster relief efforts from October 31, 2012 through November 30, 2012.</p> <p>*Please note, all financial amounts reflected herein have been compiled by our Finance Department as of the reply date, but these figures have not yet been subjected to internal or external audit.</p>
2.	Will these funds be used solely for Hurricane Sandy relief? If not, approximately what portion will be used for Hurricane Sandy relief and what other purposes will funds be used for?
	<p>Yes. All funds raised and gifts-in-kind donated specific to Hurricane Sandy relief will be used solely for Hurricane Sandy relief; all funds raised for general disaster relief efforts during this period of time will be used first for Hurricane Sandy relief and any remainder will support our ongoing disaster relief efforts.</p>
3.	Approximately how much has your organization spent to date on Hurricane Sandy relief?
	<p>As of November 30, 2012, the ASPCA has spent a total of \$487,425.72 on Hurricane Sandy relief, comprised of direct costs and expenses of \$370,675.72, and grants to other organizations for Hurricane Sandy relief in the amount of \$116,750, as further detailed below. An additional \$608,799 in dedicated gifts-in-kind have been and are being used to support Hurricane Sandy relief efforts.</p>
4.	What services has your organization provided to those affected by Hurricane Sandy? What populations or geographical areas are being served by your organization in response to Hurricane Sandy? What services does it expect to provide in the future?
	<p>The ASPCA has provided the following services free-of-charge to the areas impacted by Hurricane Sandy:</p> <ul style="list-style-type: none">a. Field Rescue<ul style="list-style-type: none">i. In New York City and New Jersey, the ASPCA conducted land and water rescue of animals at the request of New York City's Animal Care and Control and the Ocean County Sheriff's

Department in New Jersey.

b. Veterinary Care

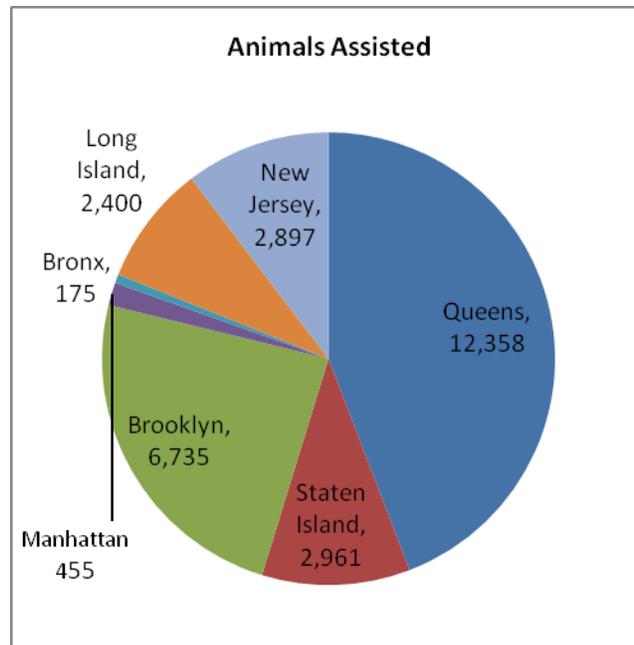
- i. Veterinary wellness clinics were dispatched to the affected areas immediately following the storm. The ASPCA's mobile medical units provided emergency care, vaccines and preventative care in the Rockaways, Hamilton Beach and on Staten Island.
- ii. Veterinary medical care, shelter supplies and management support were provided for owned animals housed at NYC's Evacuation Centers. 225 animals were housed in evacuation centers at the peak of the response.

c. Temporary Boarding

- i. The ASPCA established a temporary boarding facility in Brooklyn, New York (the "Emergency Boarding Facility"), to house owned, displaced animals. As of November 30, 2012, 205 animals are housed at this facility. The ASPCA, with the assistance of the National Veterinary Response Team, New York City Veterinary Emergency Response Team, the Mayor's Alliance for New York City's Animals and New York City Animal Care and Control, is sheltering animals and providing medical and behavioral care.
- ii. All animals at the Emergency Boarding Facility receive vaccinations and optional spay/neuter and microchips.
- iii. Transport of animals from affected areas to the Emergency Boarding Facility.

d. Supply Distribution

- i. Approximately 60,000 bags of pet food and supplies were distributed to organizations and directly to the public through two methods: direct delivery by the ASPCA and through a project with the American Red Cross.*
- ii. Animals assisted by the ASPCA's direct distribution



iii. The ASPCA provided 28,454* bags of pet food to the American Red Cross for a distribution project for their clients.

e. NYC Pet Hotline

i. Immediately following the storm, the ASPCA established a NYC Pet Hotline for hurricane related issues. The hotline is maintained by the ASPCA's call center in Urbana, Illinois; operators are available seven days a week and direct callers to NYC services including lost pets, temporary boarding, veterinary care and transportation for animals.

The ASPCA has served the following geographical areas with its programs:

- New York City
- New Jersey
- Nassau County
- Suffolk County

The ASPCA will continue to provide temporary boarding for pet owners through the end of 2012, and likely into the first part of 2013. The ASPCA will provide additional support through its grant program as needs arise.

*Note that, as of the date this response was prepared, we had not received confirmation of this number from the American Red Cross.

5. Has your organization provided funding to other organizations for Hurricane Sandy relief efforts? If so, which organizations have received those funds and what is the approximate dollar amount provided to them? How does your organization determine the need for funding?

Yes, the ASPCA has provided grants to other animal welfare organizations for Hurricane Sandy relief.

As of November 30, 2012, the following organizations have received funding in the following amounts:

All About Spay Neuter Inc.	\$8,000	
Animal Haven	\$15,000	
Baltimore Animal Rescue And Care Shelter Inc.	\$5,000	
Cape-Atlantic Citizens Altering the Strays	\$5,000	
City Critters, Inc.	\$8,000	
Companion Animal Network Inc	\$6,000	
Humane Society Atlantic County	\$25,000	
Infinite Hope Services Inc	\$6,000	
KittyKind, Inc.	\$5,000	
Liberty Humane Society, Inc.	\$1,500	
Monmouth County Society For The Prevention Of Cruelty To Animals	\$4,000	\$4,000
North Shore Horse Rescue	\$1,000	
People For Animals Inc	\$10,000	
Rein Dancers Therapeutic Riding Center	\$2,250	
Staten Island Hope Animal Rescue	\$2,500	
The 11Th Hour Animal Rescue Inc	\$7,500	
Urban Cat League	\$5,000	

We apply the following guidelines to determine the need for disaster response funding, as further described here: <http://www.aspcapro.org/emergency-and-disaster-response-grants.php>

Applicants to the ASPCA Emergency Disaster Fund must meet all of the following eligibility criteria:

- Nonprofit organization or government agency, such as municipal or county animal control, with an animal welfare mission or direct relationship with an animal welfare entity, and a federal tax ID (EIN/Employer Identification Number)
- Directly affected by or providing/participating in direct response to disasters and emergencies

- In need of immediate assistance

Eligible requests from the ASPCA Emergency Disaster Fund include grant assistance for the following purposes:

- Resources, including pet supplies and food for pet owners
- Shelter supplies and equipment
- Rescue supplies and equipment
- Sheltering or temporary boarding and fostering of rescued or at-risk animals
- Transport/transfers/relocation of animals
- Vehicle/Trailer loss
- Veterinary expenses and medical care for animals
- Overtime expenses for shelter staff
- Travel and related incidental expenses for shelter staff or staff deployed to affected disaster areas to assist with disaster response for animals
- Infrastructure repairs/rebuilding, including outside areas, kennels, outbuildings
- Disaster risk reduction

6. Has your organization provided, or does it intend to provide, direct financial assistance to individuals, families or businesses for Hurricane Sandy relief? If so, what is the approximate dollar amount that your organization has provided to date and approximately how much direct financial assistance does it expect to provide in the future? How does your organization determine the need for assistance?

No direct monetary grants are made by the ASPCA to individuals or families. However, the ASPCA's Partner in Caring (PIC) Program provides funding directly to veterinary clinics in cases where financially disadvantaged pet owners require emergency veterinary care for their pets. This program was expanded to include pet owners affected by Hurricane Sandy.

As part of the ASPCA's Hurricane Sandy relief efforts, the PIC Program has provided a total of \$22,000 to the following veterinary clinics for the care of 15 animals who were affected by Hurricane Sandy:

- Central Veterinary Associates, NY
- Blue Pearl Veterinary Clinic, NY
- Bedford Stuyvesant Veterinary Clinic, NY
- Bay Street Animal Hospital, NY

The ASPCA will continue to provide support for pet owners in need of financial assistance for veterinary care that is related to Hurricane Sandy. Pet owners are identified by referrals from veterinary clinics, social service agencies, other animal welfare groups and by self-referral through the NYC Pet Hotline.

Although we occasionally make exceptions on a case-by-case basis, an individual typically qualifies for participation in the PIC program if a) he or she can

demonstrate need by showing that he or she is on public assistance - such as food stamps, welfare, Medicaid, etc. and b) his or her pet has an acute medical condition that requires emergency care. For Hurricane Sandy, we also consider pet owners who lived in an evacuation zone to have “demonstrated need” under the PIC Grant eligibility criteria, because these individuals will be eligible for public assistance through FEMA and the city.

The ASPCA will continue to provide boarding for pet owners through the Emergency Boarding Facility in Brooklyn through the end of 2012 and likely into the first part of 2013. After that, funding will be available to be paid directly to private facilities such as vet clinics and boarding kennels, for boarding of pets whose owners are still displaced.

7. Does your organization have a plan in place on how to use any surplus funds not spent for Hurricane Sandy relief? If so, please describe that plan.

We expect to spend all funds designated for Hurricane Sandy relief in furtherance of these purposes and consistent with donors’ gifts. As described above, as of November 30, 2012, we have already spent or granted \$487,425 out of the \$695,754 in cash donations raised for Hurricane Sandy relief as of that date, and the remaining \$208,329 will be expended for the programs described above. And all gifts-in-kind for Hurricane Sandy relief (e.g., pet food and supplies) are being or will be used for Hurricane Sandy relief efforts. Therefore, we do not anticipate having any surplus funds restricted for Hurricane Sandy relief purposes.

Beverly J. Jones, Vice President and Corporate Counsel

12/11/2012

Name and title of representative

Date

Please email this document with your responses to sandyresponse@ag.ny.gov by December 11, 2012. You may obtain an electronic copy of this document by emailing a request to that same address.