

Red Hook Initiative

<b>GENERAL INFORMATION</b>	
<b>Organization Name</b>	Red Hook Initiative
<b>Organization's Website</b>	www.rhicenter.org
<b>NYS Registration ID</b>	21-61-01
<b>EIN</b>	29-390-4662
<b>Street Address 1</b>	767 Hicks Street
<b>Street Address 2</b>	
<b>City</b>	Brooklyn
<b>State</b>	New York
<b>Zip Code</b>	11231
<b>Completed On:</b>	2/28/2014
<b>Contact Person</b>	Jill Eisenhard
<b>Title of Contact Person</b>	Executive Director
<b>Email Address</b>	jill@rhicenter.org
<b>Phone Number</b>	718-858-6782 x7011
<b>Name of Person Completing Survey</b>	Jill Eisenhard
<b>Title</b>	Executive Director
<b>Timestamp</b>	3/3/2014 12:46:51 PM

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<b>DESCRIPTION OF EFFORTS</b>	
<b>Please describe the types of assistance that your organization has provided to those affected by Hurricane Sandy.</b>	<p>On October 30, 2012, when Hurricane Sandy left thousands of residents of the NYCHA Red Hook Houses without electricity, heat, or running water, but left our center unharmed, our staff and participants did what they had done every day for the last 10 years—they organized and took action to respond to the needs of their own community. They were quickly joined in their efforts by a flood of support from thousands of volunteers, community agencies, elected officials, corporations, and donors. During the initial days response included providing supplies, food, medical care, conducting door-to-door outreach, housing legal assistance, and gathering information on the needs/ crisis status in Red Hook to share with government and city officials.</p> <p>Once the crisis was over, RHI set out our priorities for long-term recovery work that focuses on a) providing access to resources for youth and young adults to build personal resiliency (as per our organization's mission), b) improving communications systems and networks with a lens toward future disaster preparedness for the Red Hook community, and c) creating community-driven solutions whereby local residents have the training and leadership skills to respond to the growing needs of their community which includes the building of community integration and self-sufficiency (includes CERT training, emergency planning and management, and advocacy and engagement around public housing).</p>
<b>On what date did your organization begin work relating to Hurricane Sandy?</b>	10/29/2012
<b>Is your organization still conducting Hurricane Sandy related work?</b>	Yes
<b>On what date did your organization complete work relating to Hurricane Sandy? If not yet completed, please indicate when the work is expected to conclude.</b>	12/31/2014
<b>Is your organization providing immediate or long-term relief?</b>	Yes
<b>Phone Number</b>	
<b>Website</b>	
<b>Email Address</b>	
<b>Special Instructions</b>	
<b>What geographical areas have been (or will be) served by your organization in response to Hurricane Sandy?</b>	Brooklyn
<b>What kind of services have been provided by your organization in response to Hurricane Sandy?</b>	Food, Housing Assistance, Cleanup, Rebuilding/Repair, Case Management, Non-food relief supplies, Volunteer Coordination/Training, Medical Supplies, Counseling, Grants to individuals/families, Long Term Preparedness Training

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<b>FUNDRAISING</b>	
<b>Amount Raised (Cash, not Gift-in-Kind) for Hurricane Sandy</b>	1240000
<b>How much of those funds are/were restricted by donors for Hurricane Sandy related work?</b>	1240000
<b>Value of goods and services (in-kind) donated to your organization</b>	NA
<b>Description of in-kind donations:</b>	NA
<b>How in-kind donations were valued:</b>	
<b>Please indicate the 10 largest GIK contributors to your organization. For each contributor please include the name, address, telephone number, and the GIK value.</b>	NA
<b>Please indicate the 10 largest recipients of GIK materials your organization distributed. For each recipient please include the name, address, telephone number, and the GIK value.</b>	NA
<b>Is your organization still conducting fundraising for relief efforts?</b>	No
<b>If your organization is still conducting fundraising for relief efforts, please indicate the methods used:</b>	

<b>EXPENDITURES</b>	
<b>How much has your organization spent or disbursed on Hurricane Sandy relief to date?</b>	1000900
<b>Total dollar amount made in grants to organizations</b>	0
<b>Number of organization to which grants were provided</b>	0
<b>Total dollar amount made in grants to individuals/households</b>	55000
<b>Number of individuals/households to which grants were provided</b>	260 individuals
<b>Total amount spent on supplies purchased by your organization for Hurricane Sandy relief</b>	33164
<b>Describe these supplies:</b>	RHI purchased supplies in the following categories: Direct purchases for hurricane victims (heaters, food, clothing, mattresses, building supplies, cleaning supplies, recovery materials, replacement of damaged belongings). Program materials for youth programs focused on Hurricane Sandy response. Technological supplies to build out the Red Hook WiFi network. Office supplies for Hurricane related work.
<b>Total amount spent on shipping supplies</b>	2000
<b>Total amount spent on transportation for staff and volunteers</b>	1100
<b>Total amount spent on transportation for individuals impacted by Hurricane Sandy</b>	573
<b>Total amount spent on shelter/feeding for staff and volunteers</b>	0
<b>Total amount spent on shelter/feeding for individuals impacted by Hurricane Sandy</b>	10000
<b>Total amount spent on storage/warehousing incurred only because of Hurricane Sandy</b>	0
<b>Total amount allocated for pre-existing storage/warehouse costs for which Hurricane Sandy funds were used</b>	0
<b>Total amount paid to third parties for services (e.g. payments to contractors, health professionals, etc.)</b>	79180

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<b>State the name of the service provider and describe nature of services provided and the amount paid for these services by your organization</b>	<p>Community Voices Heard, Organizing residents of public housing in response to Hurricane Sandy issues, long-term impacts of storm and climate change to public housing, \$26,000.  Gillian Kaye, independent consultant: volunteer coordination, \$3,000  Ing Designs, website/ logo/ graphic design related to Red Hook WIFI, \$1,830  NonProfit Solutions Network, for changes to website during Hurricane as communications tool, \$10,000.  Kamau Studios, independent consultant, photography / video production related to Hurricane Sandy, programming with Red Hook youth (hurricane Sandy related) \$15,000  Manuel Miranda, for graphic design work on Hurricane Report issued 6/2013, \$2950  Dance Theater Etc., Digital Bootcamp / WIFI program, \$1,400.  Mlekoday CPA, LLC, accounting related to hurricane expenses and allocations, reporting, offering validation/ second opinion to cross-check hurricane donations, \$10,000  NCheng &amp; Co., outside Audit firm, for portion of audit covering Hurricane income and expenses, 2012, \$3,000  Red Hook Development, LLC, response to donors, receipts, acknowledgement, proper tracking, reporting to funders, \$4,000.  Payroll services, \$2,000.</p>
<b>Total amount spent on personnel that were hired/employed in response to Hurricane Sandy</b>	265382
<b>Personnel hired/employed prior to Hurricane Sandy for which Hurricane Sandy funds were allocated</b>	328354
<b>Total amount spent on other administration/overhead</b>	210180
<b>Describe administration/overhead expenses</b>	<p>On October 29, 2012 the scope of our work at RHI shifted to respond to the immediate needs in the Red Hook community created by Hurricane Sandy. As the initial crisis subsided, RHI found itself involved in conversations, projects, programs, and initiatives that revolved around long-term planning and response to the hurricane. The following is a listing of the administration and overhead costs that have been allocated by percentage, according to RHIÆs allocation policies, to support the hurricane-related work at RHI: rent, postage, utilities, supplies, maintenance costs, and insurance. Of this number the majority is bank processing fees for donations received.</p>
<b>Total amount spent on other categories, not defined above</b>	17846
<b>Please describe these expenses</b>	<p>Travel, meetings, conferences, focus groups. Participation in national and international conversations around wireless internet access and disaster relief, as well as local participation, meetings and reporting conversations, recommendations for disaster planning.</p>

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<b>UNSPENT FUNDS AND PLANS</b>	
<b>What is the dollar amount of Hurricane Sandy funds yet to be spent by your organization?</b>	240000
<b>What is your organization's plan for using any remaining funds not spent for Hurricane Sandy relief?</b>	RHI continues to develop long-term recovery plans and is developing a communications network and emergency preparedness plan for public housing residents in Red Hook. We will continue to carry out this work throughout 2014.